

**Amendments to the Claims:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (currently amended) A method for providing custom offerings for ordering of digital photo services over a communication network among a plurality of photo service providers from an order terminal, comprising:
  - maintaining information with respect to business relationships between photo service providers and a plurality of business entities on a computer;
  - providing one or more digital images on a digital storage device, said digital storage device being associated with one of said plurality of business entities;
  - ~~placing~~ receiving a request for goods and/or services at said computer over a communication network from an said order terminal utilizing said digital images on said digital storage device; and
  - said computer providing a custom offering over said communication network for said goods and/or services on a display device at said order terminal based on said business relationship associated with said digital storage device.
2. (original) The method according to claim 1 wherein the offering provides a subset of photo service providers from said plurality of photo service providers.
3. (original) The method according to claim 1 wherein said digital storage device includes a code which identifies the associated business entity.
4. (original) The method according to claim 1 wherein said offering is displayed in a presentation format that is also based on said business relationship.

5. (original) The method according to claim 1 wherein said order terminal comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

6. (original) The method according to claim 1 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- memory card;
- Digital camera.

7. (original) The method according to claim 1 wherein said plurality of photo service providers provide one or more of the following services:

- printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

8. (original) The method according to claim 1 wherein said business relationships include friendly, neutral, and hostile relationships.

9. (original) The method according to claim 1 wherein said business relationships are maintained in a services directory by a service manager.

10. (currently amended) A system for providing custom offerings ordering of digital photo services over a communication network by a user among a plurality of photo service providers from an order terminal, comprising:

a control system for maintaining information with respect to business relationships between photo service providers and a plurality of business entities, said control system having a communication device for communicating with an order terminal over said communication network and receiving a request for goods and/or services from said order terminal with respect digital images provided on a digital storage device, said digital storage device being associated with one of said plurality of business entities, said control system in response to said request providing a custom offering for said goods and/or service on a display device at said order terminal based on said business relationships associated with said digital storage device being associated with one of said plurality of business entities.

11. (original) The system according to claim 10 wherein the offering provides a subset of photo service providers from said plurality of photo service providers.

12. (original) The system according to claim 11 wherein said subset comprises two or more photo service providers.

13. (original) The system according to claim 10 wherein said offering is displayed in a presentation format that is also based on said business relationship.

14. (original) The system according to claim 10 wherein said order terminal being used by said user comprises one of the following:

- an automated teller machine
- a photo kiosk
- a personal computer
- a wireless imaging device.

15. (original) The system according to claim 10 wherein said digital storage device comprises one or more of the following:

- optical disc;
- magnetic floppy disc;
- memory card;
- digital camera.

16. (original) The system according to claim 10 wherein said plurality of photo service providers provide one or more of the following services:

- printing of digital images;
- on-line storage of digital images;
- providing digital storage media containing digital images;
- providing associated goods and/or services with respect to hard copy prints.

17. (original) The system according to claim 10 wherein said digital storage device includes a code which identifies the associated business entity.

18. (original) The system according to claim 11 wherein said business relationships include friendly, neutral, and hostile relationships.

19. (original) The system according to claim 11 wherein said business relationships are maintained in a services directory by a service manager.

20. (original) The system according to claim 17 wherein said digital storage device further includes application software for controlling said order terminal.

21. (currently amended) A computer software program having instructions such when loaded on to a computer and executed on said computer ~~said program will implementing a methods for provideing~~ custom offerings for ordering of digital photo services over a communication network among a plurality of photo service providers from an order terminal, said ~~method software~~ program providing the steps of: comprising:

maintaining information on said computer with respect to business relationships between photo service providers and a plurality of business entities; said information includes associating digital images on a digital storage device with one of a plurality of business entities;

~~providing one or more digital images on a digital storage device,~~  
~~said digital storage device being associated with one of said plurality of business entities;~~

when placing a request for goods and/or services is received at said computer from an said order terminal with respect to digital images on said digital storage device; and

providing a custom offering to ~~for said goods and/or services on~~ a display device at said order terminal based on said business relationship associated with said digital storage device.